



CONTACT

- **MARIAH SMITH**
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- graphic designer • creative
- mariahs.design1@gmail.com
- www.mariahsdesign.com

SKILLS / ACHIEVEMENTS

- Photoshop, InDesign, Lightroom, Photography, Fine Arts
Illustrator, Figma, XD, WordPress, Premiere Pro, Pre-Press,
Type Setting, Social Media Content, Event Planning
- President's List at Kendall College of Art & Design
- Dean's List at Grand Rapids Community College
- Member of KCAD Student Council

CLIENTS

- **UNIVERSITY OF MICHIGAN-METRO HEALTH**
Community Outreach & Volunteer Services
May 2021 – August 2021
- **STEM GREENHOUSE**
Sankofa Summer Camp
May 2022 – August 2022
- **AZTECH LLC**
Latina Network of West Michigan
September 2022 – December 2022
- **ALYSSA LEE**
Freelance Work
January 2021 – January 2023
- **GRANDVILLE AVENUE ARTS AND HUMANITIES**
Freelance Work
January 2024 – May 2024
- **OXFORD CONNECTS**
City of Grand Rapids
January 2024 – May 2024

EDUCATION

- **KENDALL COLLEGE OF ART & DESIGN OF
FERRIS STATE UNIVERSITY**
BFA in Graphic Design, May 2023
Minor in Illustration
- **GRAND RAPIDS COMMUNITY COLLEGE**
Associate Degree in Fine Art, July 2020

INDUSTRY EXPERIENCE

- **GRAPHIC DESIGN COMMISSION**
Aztech LLC
September 2022 – December 2022

I was hired by Aztech LLC after one of the founders and I worked together during the summer. I was tasked with making social media, flyers, and banners to bring awareness to the new app that LNWM is bringing to help the social network of Latinas in West Michigan.
- **GRAPHIC DESIGN COMMISSION**
Grandville Avenue Arts and Humanities
January 2024 – April 2024

I had done a rebrand of my local arts academy, and I presented it to the CEO. This led to a commission to create new print and digital materials for their new brand.
- **COMMUNITY ENGAGEMENT LEADERSHIP**
City of Grand Rapids
January 2024 – May 2024

The city of Grand Rapids is doing an improvement for my neighborhood's trail. I was added to the team to be a community leader and I have offered my graphic design services to help with the promotional material.
- **MARKETING ASSOCIATE**
Comprehensive Therapy Center
July 2024 – August 2025

As the Marketing Associate for Comprehensive Therapy Center, I tackled jobs like creating the concepts and promotional materials for their annual Legacy Dinner, community programs like Therapy & Fun, Therapeutic Play & Learn Groups, StayCation, and Read To Me Tea. I also took on the role of overhauling and maintaining their website, doing photography of the programs, creating weekly staff newsletters, and creating social media content.

